

INSTALLATION NATION

INTERACTIVE ART HOUSED IN SHIPPING CONTAINERS



RELEASE YOURSELF FROM THE CONSTRAINTS OF
UNINSPIRING, BLAND ART
AND BECOME A PART OF A TRULY UNIQUE EXPERIENCE

- ★ CONCEPTUAL INSTALLATION
- ★ INTERACTIVE ART
- ★ SHIPPING CONTAINERS & STIPEND WILL BE SUPPLIED

PRESENTED BY

PRIMARY  COLOURS

**CALLING ALL
ARTISTS!**

INSTALLATION NATION

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Installation Nation is a juried weekend exhibition featuring innovative pieces of installation art in a very unique setting. Artists will submit a proposal to create an installation piece within the confines of a metal storage container. Among these proposals, Primary Colours will select 7 projects and give the each \$750 to create their vision. The show will also feature music and refreshments.

ELIGIBILITY

All contemporary artists worldwide with experience in creating installation art are encouraged to submit proposals for consideration. Multiple artists may collaborate on a piece. Selected artists must be available to set up their installation in Indianapolis during the week of the event, beginning Monday, May 31, 2010.

REQUIREMENTS

This event does not impose any theme or other creative restrictions on the artists. Artists must construct their installation piece within a metal storage container. The dimensions allotted for each are **WIDTH:** 8ft, **DEPTH:** 20ft, **HEIGHT:** 8ft. Electricity will be available to power each selected installation piece.

ENTRY

All submitting artists must fill out the accompanying form completely and submit it along with supporting materials. If multiple artists wish to collaborate on one piece, they need only submit one entry form. Submissions will not be returned to the artists. Submission payment fee is \$20.

DEADLINE FOR SUBMISSION

Entries are due at Primary Colours office on Tuesday, April 27, 2010 at 5 p.m. EDT. Late entries will not be considered.

MAILING ADDRESS

Primary Colours
212 W. 10th Street, Suite A.380
Indianapolis, IN 46202

ELECTRONIC SUBMISSION:

info@primarycolours.org
Subject line:
INSTALLATION
NATION SUBMISSION

JUDGING OF ENTRIES

All completed entries will be judged by a panel based on their originality, execution and innovation.

ACCEPTED WORK

After a proposal has been selected, a substitution cannot be made without authorization of Primary Colours. Selected proposals will receive \$750 toward the completion of the work. Multiple artists on one proposal will still receive \$750. Half of the amount (\$375) will be paid on selection, and the other half (\$375) will be paid after the show upon disassembly of the installation piece and clean up of the area.

NOTIFICATION

All submitting artists will be notified on Friday, April 30, 2010, whether their submission has been accepted for the show. Selected artists will also be announced on Primary Colours web site (www.primarycolours.org).

SHOW REQUIREMENTS

Artwork must remain on the premises for the entire exhibit. No early withdrawals. Artists must be present during the show times, both Friday and Saturday.

LIABILITY

Primary Colours carries full liability insurance for the event and will take the utmost care to protect accepted artists' work and secure the exhibiting venue. Safety of our artists and patrons is paramount. Artists must ensure that interactive installation pieces are safe for patrons to interact with.

PROMOTION

Primary Colours retains the right to photograph and take video of artists' work for the purpose of promoting the event and the organization. Artists are encouraged to promote their work through whichever means they see fit.

TIMELINE

04.27.10 Submission
04.30.10 Notification
05.31.10 Set up
06.6.10 Tear Down



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ARTIST ENTRY FORM

NAME _____

ADDRESS _____

CITY _____ STATE / PROVINCE _____ ZIP CODE _____

COUNTRY _____ PHONE _____

EMAIL _____ PORTFOLIO WEB SITE _____

PROJECT NARRATIVE

1. Please describe the concept of your project (one page minimum.)
2. Describe how you will construct your installation piece. Include description of materials, sketches, etc. Be as detailed as possible.
3. Itemize a basic budget of your project. Budget does not have to equal \$750.
4. If you have exhibited this piece before, please include pictures of your work.
5. Please include a brief artist statement (one page minimum.)

CHECKLIST

- | | |
|--|---|
| <input type="checkbox"/> ENTRY FORM | <input type="checkbox"/> \$20 SUBMISSION FEE
(Send check payable to Primary Colours) |
| <input type="checkbox"/> RESUME BIO | |
| <input type="checkbox"/> PROJECT NARRATIVE | |

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MORE INFO ONLINE AT PRIMARYCOLOURS.ORG

